

People On The Move

SunBridge Healthcare Corp., a subsidiary of Sun Healthcare Group, has announced the appointment of **Deborah Haugh** as senior vice president of business development. Her role will encompass the strategic marketing efforts for SunBridge and its 213 long term and post-acute care centers nationwide. Haugh, the former six-year vice president of corporate marketing and business development at Genesis Healthcare Corp., brings to SunBridge an extensive background in the health care industry. Haugh began her health

care career in operations and has since held operational and business development leadership positions in both acute systems and post-acute companies.

ResCare of Louisville, Ky., has announced that **Patrick Kelley** will join the company as president of its Community Services Group (CSG). He assumes the position from Ralph Gronefeld Jr., who continued to serve in this role after his appointment as ResCare's president and chief executive officer in June 2006. CSG, which is ResCare's largest group and

accounts for nearly 70 percent of the company's annual revenue, provides services to people with cognitive, intellectual, and developmental disabilities; home care to senior citizens; and foster and residential care to children. ResCare is the country's largest provider of services to people with disabilities and special needs. Kelley was employed by ResCare for more than 19 years before taking the position of president at an insurance claims recovery company in 2006.

Marcia Roberson, RN, has been appointed director of nursing at Daleview Care Center in Farmingdale, N.Y. Roberson received her Bachelor's degree from the State University of New York Downstate College of Nursing. She also holds a certification in legal nurse consulting. Formerly she served as a nursing supervisor, quality assurance staff development director, and assistant director of nursing. Roberson has five years of previous experience as a director of nursing in long term care and subacute care.

National Center for Assisted Living (NCAL) Executive Director **David Kylo** has been named chair of the Centers for Excellence in Assisted Living (CEAL), a coalition of 11 national stakeholder organizations working together to promote high quality and affordability in assisted living through research, policy, and evi-



ROBERSON

dence-based quality practices. As chair, Kylo will oversee a board representing AARP, the Alzheimer's Association, the American Assisted Living Nurses Association, the American Association of Homes and Services for the Aging, the American Seniors Housing Association, the Assisted Living Federation of America, the Consumer Consortium on Assisted Living, NCAL, NCB Capital Impact, Paralyzed Veterans of America, and the Pioneer Network. Prior to becoming chair, Kylo was CEAL's treasurer.

John Derr has been named vice president and chief information officer at Golden Living in Fort Smith, Ark. Derr comes to Golden Living with more than 40 years of health care experience, with specialized background in technology and long term care. He has held senior marketing, product development, and management positions at major health care companies.

—Yvette Cowan

*

If you have a People On The Move item, please send it to: Yvette Cowan, Provider, 1201 L St., N.W., Washington, DC 20005-4014. Note: Please label photos.