



American Health Care Association

The National Voice of Long Term Care Professionals

› Helping Members Succeed

As the nation's largest association of quality driven, dedicated long term care providers, the American Health Care Association (AHCA) advocates for compassionate, quality care and services for millions of frail, elderly and disabled Americans. Throughout its more than sixty year history, AHCA has been serving the unique needs of its membership through national advocacy, quality initiatives, professional development, and by providing members with the tools to stay ahead of the competition.

AHCA has a proven track record of positively affecting regulations, trends and legislative policies because of its standing as the strongest and most influential long term care trade association in America.

› Broad-Based Membership

AHCA is a broad-based federation of affiliated state health organizations, providing a national voice for the full complement of long term and post acute care facility based providers—from nursing facilities to assisted living residences to intermediate care facilities to homes providing care and services to persons with developmental disabilities. We proudly represent a diverse membership of nearly 11,000 non-profit and proprietary facilities, from small, independent, owner-operators all the way to regional and national multifacility chain corporations.

The National Center for Assisted Living (NCAL) is the assisted living voice of AHCA. Due to its proactive, national focus on assisted living, NCAL members know that their voices will be heard by federal policymakers who continually seek to influence the future of assisted living. To learn more about the benefits of membership in NCAL, visit www.ncal.org.

AHCA membership has been proven to provide large returns for a moderate investment. Nationally, in 2008, the average return on investment was more than \$180 for every \$1 in dues. We help our members provide professional, compassionate long term care for millions of Americans.





› Effective & Affordable Advocacy

For more than 60 years, AHCA has been the long term care advocacy leader in Washington, DC. Together with our state affiliates and in concert with key stakeholders at all levels, we seek to shape policies that will meet the growing needs of our profession and our nation.

In order to benefit members and have a positive impact for those individuals who require long term care, AHCA works closely with Congress, the White House, and many departments and agencies within the Administration including the Department of Health and Human Services, Department of Labor, Department of Justice, the Veteran's Administration, and the Centers for Medicare and Medicaid Services. In short, AHCA has relationships with the full range of entities that oversee long term care in America.

› Empowering Members

Membership in AHCA empowers long term care providers, and ensures their voices are heard. Through the online Advocacy Center and grassroots alerts, AHCA provides the tools, resources and timely updates critical for members to effectively communicate with Congress and the Administration. With grassroots campaigning, original research, and representation in front of policy makers, AHCA and all of its members speak with a powerful and strong voice for long term care.

AHCA informs elected leaders about long term care, and works to ensure that policy makers take decisive actions to ensure that quality care for the nation's most vulnerable citizens is protected.

In addition to national advocacy, AHCA supports state-specific efforts and initiatives through its national federation of state affiliates. These state affiliates develop training and development programs, provide the direct, ongoing support for members, and advocate for the unique needs of long term care providers in their state.

Major advocacy issues include:

- **Quality in Long Term Care:** Assist members to understand and meet customer expectations through quality improvement and evidence-based standards
- **Financial Stability:** Promote financing systems that reward quality outcomes, provide economic stability, and promote financing systems that meet customer expectations
- **Regulatory Reform:** Promote a collaborative system of oversight that rewards quality, inspires customer confidence, and is consistent and fair throughout the nation
- **A Stable & Well-trained Workforce:** Elevate the awareness of the employment crisis and work collaboratively to increase supply and development of the long term care workforce
- **Operational Effectiveness:** Develop and encourage a national environment of operational excellence and transparency



➤ Come Grow With Us— Opportunities for Education, Networking and Events

To meet the professional development and networking needs of our large and broad-based membership, AHCA provides numerous outstanding events and opportunities throughout the year. Targeted meetings and conferences are available to address the specific requirements of different constituencies. Some featured opportunities are:

AHCA/NCAL Annual Convention & Expo: This national event draws thousands of members, and provides opportunities to network with professionals from across the nation. More than 70 education sessions are held at the convention, led by nationally-recognized experts and leaders in long term care.

Awards & Achievement Recognition:

Member awards and achievement recognition programs include, among others, the nationally-acclaimed AHCA/NCAL Quality Awards, which reward nursing homes, assisted living communities and facilities providing care to persons with developmental disabilities for adopting processes and models that enhance quality of care and quality of life for patients and residents.



AHCA/NCAL Congressional Briefing: This annual event provides a chance for members to come to Washington, D.C. and speak with Members of Congress and their staff. This event provides an opportunity for members to brief the nation's leaders on the issues and challenges of long term care.

AHCA/NCAL Multifacility Leadership Conference for CEOs and Senior Executive Leaders: The biannual conference provides a forum for CEOs and senior executives to attend education sessions on current policy issues, exchange ideas about vital issues, and create lasting personal and professional relationships.

AHCA/NCAL Independent Owner Leadership Conference: This annual leadership conference presents subject matter shaped exclusively for not for profit and for profit providers of skilled nursing, assisted living and developmental disability providers. This conference is designed to pinpoint the issues and challenges of these constituencies.

AHCA/NCAL Quality Symposium: The annual symposium showcases many journeys toward performance excellence and provides a dynamic forum for exchanging innovative ideas and best practices. Programs show members how facilities with demonstrated successes achieve results through effective and sustainable processes.

Your membership in AHCA/NCAL provides you with tools & resources, access, involvement in powerful advocacy, professional development, networking opportunities, and much more.

➤ Experience the Power & Value of Membership

Membership truly has its benefits and all AHCA members have access to numerous valuable resources, including:

Provider

A highly-regarded monthly magazine that provides members with practical guidance, best practices and emerging trends affecting the entire long term care profession



AHCA/NCAL Regulatory Update

A continuously updated blog providing the most up-to-date information on regulatory activity affecting long term care



AHCA Notes

A monthly newsletter highlighting the latest research, policy, and regulatory updates and illustrating the many ways in which AHCA is serving the needs of the diverse membership

Capitol Connection

A weekly e-newsletter that informs members of recent developments in long term care, including information on new regulations, legislation, breaking news, and upcoming events



AHCA Members-Only Website

Access to members-only content on www.ahcancal.org, the association website that provides valuable, up-to-date news and information

AHCA/NCAL Gazette

A daily compilation of state and national news designed to keep members abreast of developments impacting long term care professionals



Online Resources

Features a vast library of **long term care research** and AHCA/NCAL

LTC Trend Tracker, which is a free service to members enabling them to examine performance on key metrics, track market trends and enhance facility operations

Webinars

Available to educate members as to developments in care practices, quality processes, and compliance with regulatory changes



AHCA/NCAL Bookstore

Substantial member discounts in AHCA's **Bookstore**, which features literature and training manuals to improve and simplify operations, provide the most up-to-date information on regulatory changes, and supply direct care providers with information about best care practices



Join Now!

Long term care providers automatically become members of AHCA when they join their state affiliate association. To benefit from the power of membership, contact your state affiliate today. Learn more at www.ahcancal.org.

