

You're Invited.

AMERICAN HEALTH CARE ASSOCIATION | NATIONAL CENTER FOR ASSISTED LIVING

Fall 2009 Multifacility Conference for CEOs and Senior Executive Leaders

Wednesday, November 18 – Friday, November 20, 2009
St. Regis Monarch Beach Resort and Spa, Monarch Beach, CA



ahca⁺

American Health Care Association

ncal

National Center for Assisted Living

History

In 1999, AHCA/NCAL regional multifacility CEOs saw a need to get together to dialogue about the pressing issues of the time, and the tradition continues. Since then, AHCA's and NCAL's regional and national multifacility CEOs along with the vendor community that supports the long term care profession have been coming together twice a year. The conference has fostered an environment in which CEOs and senior leaders can exchange ideas about vital issues, attend executive-level education sessions, and network with each other to create strong personal and professional relationships. When you attend the AHCA/NCAL Multifacility CEO Conference, you are showing your commitment to support and advance the long term care profession.



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Registration AND RESERVATIONS

Attendee Eligibility: This conference is intended for CEOs and executive-level staff of national and regional multifacility long term care corporations.

Conference Registration Fees:

Members: \$350.00

Member Guests: Complimentary

Non-Members: \$650.00

Non-Member Guests: \$135.00

Please register for the conference online at ceo.ahcancal.org by Friday, October 16, 2009.

Take advantage of the special *AHCA/NCAL 2009 Fall Multifacility Conference for CEOs and Senior Executive Leaders* group rate of \$275.00 per night for Garden Resort View Rooms, \$285 per night for Pool View Rooms, and \$335 per night for Ocean View Rooms, single or double occupancy plus appropriate tax and service charges. This rate will be extended for two days prior to and after the conference dates based on hotel availability.

Reservations must be made by Friday, October 16, 2009. Early reservations are encouraged as there are a limited number of rooms available. Please ask for full deposit requirements and cancellation terms at time of booking.

For More Details: Visit: ceo.ahcancal.org | E-mail: meetings@ahca.org | Questions: 202-842-4444

Property photos courtesy of the St. Regis Monarch Beach Resort and Spa

Agenda

Wednesday, November 18, 2009

Program begins at 4:00pm

Welcome, Sponsor Recognition, Introductions

Public Policy Roundtable—Bruce Yarwood, President & CEO, AHCA/NCAL; Pat Buchanan, Author, Political Analyst, Commentator

Welcome Reception and Dinner

CEO Lounge

Thursday, November 19, 2009

Education Sessions 8:00am–11:45am

Continental Breakfast (Available at 7:30am)

Education Session

“Get Ready for RACs—A Provider’s Experience”

Spouse/Guest Breakfast (9:00am–11:00am)

Education Session

“The Business Implications of Health Care Reform”

Keynote Address

“The Values and Drive of Peak Performers in Business and in Sports”—Brooks Robinson, Major League Baseball Hall of Famer, and 16 time Golden Glove Award Winner

Social/Networking Activities

Golf Outing, Tennis Clinic, and Wine Pairing Experience

Reception and Dinner

CEO Lounge

Friday, November 20, 2009

Education Sessions 8:00am–11:30am

Continental Breakfast (Available at 7:30am)

Education Session

“Peer-to-Peer Roundtable”—Join some of the Nation’s top long term care CEOs for an exchange of best practices and problem-solving solutions to some of today’s most pressing operational challenges. Issues ranging from corporate compliance to vendor negotiations will be discussed. There’s no limit to experiences, ideas, and opportunities that will be produced during this dynamic session. All participants are *expected* to jump right in!

Social Activities—All social activities will occur on Thursday, November 19, 2009. Each person may participate in the following activities offered for a nominal fee:

- **Golf Outing** (12:30pm, Shot Gun Start)
Limited to 50 players
- **Tennis Clinic** (1:00pm–3:00pm)
- **Wine Pairing Experience: California Wines** (1:00pm–3:00pm)

For details on each activity, visit ceo.ahcancal.org

Conference Attire: Business casual attire is suitable for all meetings, sessions, and receptions. Please remember to bring a sweater or jacket for air conditioned rooms and cool evenings. Resort wear is appropriate for all social activities.

Welcome

TO THE MONARCH BEACH EXPERIENCE



Located between Los Angeles and San Diego, **The St. Regis Monarch Beach Resort** is surrounded by many and varied historic sites, natural attractions and activities. Entertainment, tourist attractions and upscale shopping can be found a short distance from the resort at **Dana Point Harbor**, which offers speciality shopping, fishing and whale watching excursions, kayaking, and restaurants. The famous **Mission San Juan Capistrano** is close by and a trip to famed **Catalina Island** is just a short boat ride away.

Enjoy golf on the **Monarch Beach Golf Links** during AHCA/NCAL's Thursday afternoon Golf Outing. Tight fairways and small undulating greens make the course an enjoyable challenge for all levels of play. PGA Pro, Tom Watson, who competed in the 2001 Hyundai Team Matches with top tour leaders from the PGA, LPGA and Senior PGA circuits, compared the greens to those at Augusta National.

An exquisite spa experience can be found at the **Spa Gaucin** where the Mediterranean elegance meets the splendors of the Southern California coast. The spa features a tranquility lounge, aromatherapy, hydrotherapy, fitness, and wellness and a host of spa indulgences to give you the ultimate spa experience.

Don't forget about the beach. Stroll or take the resort tram to the private **Monarch Bay Club**, nestled along one of the most exclusive and beautiful beaches in Southern California.

The November weather in Monarch Beach can reach as high as the low 70's during the day and drop to the low-mid 50's at night, so be sure to pack a light jacket for cooler evening.

PAST

Attendees

ABCM NURSING CARE MANAGEMENT
ADCARE HEALTH SYSTEMS
ADVOCAT, INC.
ALDEN MANAGEMENT SERVICES
AMERICAN HEALTHCARE GROUP
AMERICAN RETIREMENT CORP.
AMERICARE
AMFM
AUTUMN CORP.
AVALON HEALTH CARE, INC.
AVAMERE HEALTH SERVICES, INC.
BAUGUESS MANAGEMENT
BRANDYWINE
BRIAR HILLBRITTHAVEN, INC.
BRIUS MANAGEMENT
CAPITOL HILL HCC
CARE CENTRE MANAGEMENT
CARE INITIATIVES
CARE ONE, LLC
CARECORPS MANAGEMENT
CARRIAGE HEALTHCARE COMPANIES, INC.
CATHOLIC HEALTH SYSTEM

CHOICE HEALTH MANAGEMENT
CIENA HEALTHCARE MANAGEMENT, INC.
COMMUNITY CARE GROUP
COMMUNITY ELDERCARE SERVICES
COMPLETE HEALTHCARE RESOURCES
COUNTRY COURT
COUNTRY VILLA
COVENANT CARE
CYPRESS HEALTHCARE
DAYBREAK VENTURE, LLC
ELDERWOOD SENIOR CARE
ESSEX HEALTH CARE
FIRST ATLANTIC CORP.
FUTURECARE
GENERATIONS HEALTHCARE
GENOA HEALTHCARE
GOLDEN LIVING
GREYSTONE HEALTHCARE MANAGEMENT
HALLMARK NURSING CENTER
HARBORSIDE HEALTHCARE CORP.
HAWKEYE CARE CENTERS
HCF, INC.

HCM, INC.
HEALTHCARE ASSOCIATES
HEALTH CARE FACILITIES, INC.
HEALTHCARE OF IOWA, INC.
HEALTH MANAGEMENT RESOURCES, INC.
HERITAGE ENTERPRISES
HOME QUALITY MANAGEMENT
HORIZON WEST
KENNON S. SHEA & ASSOCIATES
KINDRED HEALTHCARE
KINDRED HEALTHCARE OPERATING, INC.
LANTIS ENTERPRISES, INC.
LAUREL BAYE HEALTHCARE
LAUREL BAYE MEDICAL
LEGACY HEALTH CARE
LEGEND HEALTHCARE
MAGNOLIA MANAGEMENT, INC.
MARATHON HEALTHCARE GROUP
MEDILODGE GROUP, INC.
MIDWEST HEALTH MANAGEMENT, INC.
MMM INVEST, INC.
NATIONAL HEALTHCARE CORP.
NEXION HEALTH, INC.
NORTH AMERICAN HEALTH CARE
NORTHPORT HEALTH SERVICES
NUVISION MANAGEMENT
OCADIAN HOSPITALS & CARE CENTERS

PERSIMMON VENTURES, LLC
RIVERSIDE LODGE, INC.
SENIOR RESIDENTIAL CARE
SENIORCARE, LLC
SKILLED HEALTHCARE GROUP
SNF MANAGEMENT, INC.
SOUTHWEST LTC GULF HEALTHCARE
SPRENGER ENTERPRISES
STEBBINS FIVE COMPANY, LTD.
STERLING HEALTHCARE, INC.
STRATEGIC HEALTH PARTNERS
SUNBRIDGE HEALTHCARE
TANDEM HEALTH CARE
TEALWOOD CARE CENTERS, INC.
TENDERCARE MICHIGAN
THE ENSIGN GROUP, INC.
UHS-PRUITT CORPORATION
UNION PLAZA
UNIVERSAL HEALTH CARE
UNIVERSAL HEALTH MANAGEMENT
VAN DYK HEALTH CARE
VETTER HEALTH SERVICES
VILLA MARIA-COPPERSANDS
WESTCARE MANAGEMENT, INC.
WILMAC CORPORATION

Sponsors



Thank you to the following corporate sponsors, who without their help this conference would not be possible.
Your continued support of long term care is greatly appreciated.





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National Center for Assisted Living
1201 L Street, NW
Washington, DC 20005

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