



Tuesday, May 6, 2025 - All Education Sessions will take place in The Venetian Ballroom

- **3:15 pm – 3:45 pm – Welcome, Introductions, and Sponsor Recognition**
 - **Tina D. Thomas**, Senior Vice President of Operations, Mission Health, AHCA/NCAL Regional Multifacility Council Co-Chair; **Brian Bernander**, CEO & Owner, St. Otto's Care Center, AHCA/NCAL Independent Owner Council Co-Chair.
- **3:45 pm – 4:45 pm – What's Happening in Washington?**
 - **Clifton J. Porter, II**, AHCA/NCAL President and CEO, and **LaShuan Bethea**, NCAL Executive Director, will be joined by **Michael Bassett**, Senior Vice President of Government Relations at AHCA/NCAL, **Bob Russell**, Founding Partner of Simmons Russell Group, and **Bob Wood**, Principal of BGR Government Affairs, for a lively exchange on the state of politics and policy and the impact on the sector.
- **4:45 pm—5:45 pm—Opening Keynote: Success Principles of ICONIC Leadership**
 - **Calvin Stovall**, Chief Experience Officer, ICONIC Presentations, will deliver a high-energy keynote presentation that shows attendees how to use the ICONIC Framework™ and realize the undeniable link between leadership and organizational performance.
- **6:15 pm – 9:00 pm – Welcome Reception and Dinner – Circle Dining Room**
- **9:00 pm – 11:00 pm – After Dinner Lounge – The Beach Club**

Wednesday, May 7, 2025 - All Education Sessions will take place in The Venetian Ballroom

- **7:30 am – 8:00 am – Breakfast Buffet – The Venetian Ballroom**
- **7:30 am – 8:30 am – Assisted Living Providers Breakfast**
 - Assisted Living Providers are invited to bring their breakfast from the buffet and join LaShuan Bethea for a networking session.
- **8:00 am – 9:00 am – Developing a Process to Create a Pipeline for C-Suite Succession**
 - **Francine Rainier**, Chief Clinical Officer, PruittHealth, will moderate a discussion with CEOs on succession planning for the President/CEO and identifying and cultivating talent for the full C-suite. Panelists include **Glenn Van Ekeren**, President of Vetter Health Care and **Jessica Pelligrino Tsoukalas**, Executive Vice President of Bridgeway Senior Healthcare.
- **9:00 am – 9:45 am – The AI advantage: Reimagining Efficiency, Quality and Workforce Resilience**

- *AI is rapidly emerging as a CEO-level strategic tool with the potential to reshape how senior living organizations operate, scale, and deliver care. It is creating new pathways to efficiency and quality. **Julie Simpkins**, Co-CEO of Gardent Management, presents a session that is designed to spark discussions for CEOs to set the vision, ask the right questions, and shape a future-ready strategy for their organizations.*
- **9:45 am – 10:00 am - Networking Break – The Venetian Ballroom**
- **10:00 am – 10:45 am –CEO Perspectives on Population Health Management Long-Term Care Models**
 - As opportunities to share long term care savings and even risk continue to increase through evolving and emerging models, **Phil Fogg** moderates a discussion on navigating long-term care-focused population health management models with a diverse group of CEOs. The panel will explore the operational and strategic areas leaders focus on when considering I-SNPs, long-term care-focused ACOs, and any new value-based model from the new administration. This session will cover the obstacles, benefits, and key considerations that CEOs should consider when shaping and scaling their long-term care approaches. Joining Phil on the panel are **David Norsworthy**, Owner/President, Qualis; **Alan Fairbanks**, Principal, Bickford Senior Living; **Dr. Anthony Hatcher**, D.O., CMD, FAAFP, Chief Executive Officer, Hillcrest Health & Living; and **Paul Pruitt**, Chief Executive Officer, Majestic Care.
- **10:45 am – 11:30 am – Managed Care Value-based/Shared Savings from the Payer's Perspective**
 - **Dr. David Gifford** will host a panel of leaders from Managed Care Organizations (MCOs) exploring the future direction and relationship of MCOs with LTC providers, given the growth of older adults needing LTC and the continued expansion of managed care. The group will discuss the development of innovative payment models, including shared savings, value-based and quality bonuses, episodic models, and quality improvement strategies, as well as how MCOs view SNF five-star, new models from CMS emphasizing a shift to value-based care and how LTC providers and MCOs can work collaboratively to create more opportunities for shared savings. Panelists include **Stacey Lampkin**, Senior Vice President with Independent Living Systems, LLC; **Amy Conn**, Vice President of Network with Molina Healthcare; **Michelle Neff**, Director of Value-Based Programs, Humana
- **11:30 am – Transition to Afternoon Activities – Additional registration fees apply. Departure and start times may change. Complete event details can be found on the conference app.**
 - **Flagler Museum Tour: 9:30 am – 11:00 am**
 - **Croquet Center Experience: 12:00 pm - 4:00 pm**
 - **Pickleball: 12:30 pm - 3:30 pm**
 - **Catamaran Sail and Snorkel: 12:30 pm - 4:00 pm**
 - **Golf: The Breakers is home to the Ocean Course, Florida's oldest golf course, first designed in 1897. Golfers interested in booking a tee time should call 1(844) 237-0846.**
- **5:00 pm – 8:00 pm – Cocktail Reception & Dinner – Front Lawn**

Thursday, May 8, 2025 - All Education Sessions will take place in The Venetian Ballroom

- **7:45 – 8:45 am—Independent Owners Breakfast**
 - Join **Clif Porter** and **LaShuan Bethea** for a listening session during breakfast.
- **8:30 am – 9:00 am – Breakfast Buffet – *The Venetian Ballroom***
- **9:00 am – 9:45 am –Navigating the Complex Cybersecurity Landscape Confronting Healthcare and LTC Organizations**
 - Join **Vince Crisler**, Chief Information Security Officer for Celerium, in this dynamic one-hour presentation that navigates the complex cybersecurity landscape confronting healthcare and long-term care organizations. Vince will start with a comprehensive threat brief detailing the latest cyber risks, including generative AI's transformative yet challenging impact—highlighting its opportunities and vulnerabilities. Vince will then lead a discussion of real-world examples with participating panelists **Paul Babinski**, Vice President of Operations, Liberty Healthcare; **Cathy Williams**, CEO of Winslow Campus of Care; and **Mark Klyczek**, President/CEO of Virginia Health Services. This session will equip senior leaders with actionable insights and practical strategies to strengthen their organizations' defenses in an increasingly digital world.
- **10:00 am – Conference Concludes**

Upcoming Conferences: Please mark your calendars and join us at future conferences.

- 2025 Fall CEO Conference – Wednesday, November 12 – Friday, November 14, 2025 – Hotel Del Coronado, San Diego, CA
- 2026 Spring CEO Conference – Tuesday, May 5- Thursday, May 7, 2026 – Sea Island Resort, – Sea Island, GA
- 2026 Fall CEO Conference – Monday, November 9 – Wednesday, November 11, 2026 (*please note the pattern change*)