

**AHCA**  
AMERICAN HEALTH CARE ASSOCIATION

**NCAL**  
NATIONAL CENTER FOR ASSISTED LIVING

# ASSOCIATE BUSINESS MEMBER PROGRAM

[sales@ahca.org](mailto:sales@ahca.org)

[www.ahcancal.org](http://www.ahcancal.org)





# MEMBERSHIP OVERVIEW



## American Health Care Association (AHCA)

### **Improving Lives by Delivering Solutions for Quality Care.**

As the nation's largest association of long term and post-acute care providers, AHCA advocates for quality care and services for frail, elderly and disabled Americans. Our members provide essential care to approximately one million individuals in 14,000+ not-for-profit and proprietary member facilities

## National Center for Assisted Living (NCAL)

### **Lead the assisted living profession through public policy advocacy, knowledge, education, and professional development.**

NCAL is dedicated in serving the needs of the assisted living community through national advocacy, education, networking, professional development, and quality initiatives.



# MEMBERSHIP OVERVIEW

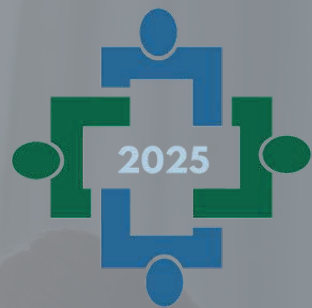


## WHAT IS THE ASSOCIATE BUSINESS MEMBER PROGRAM?

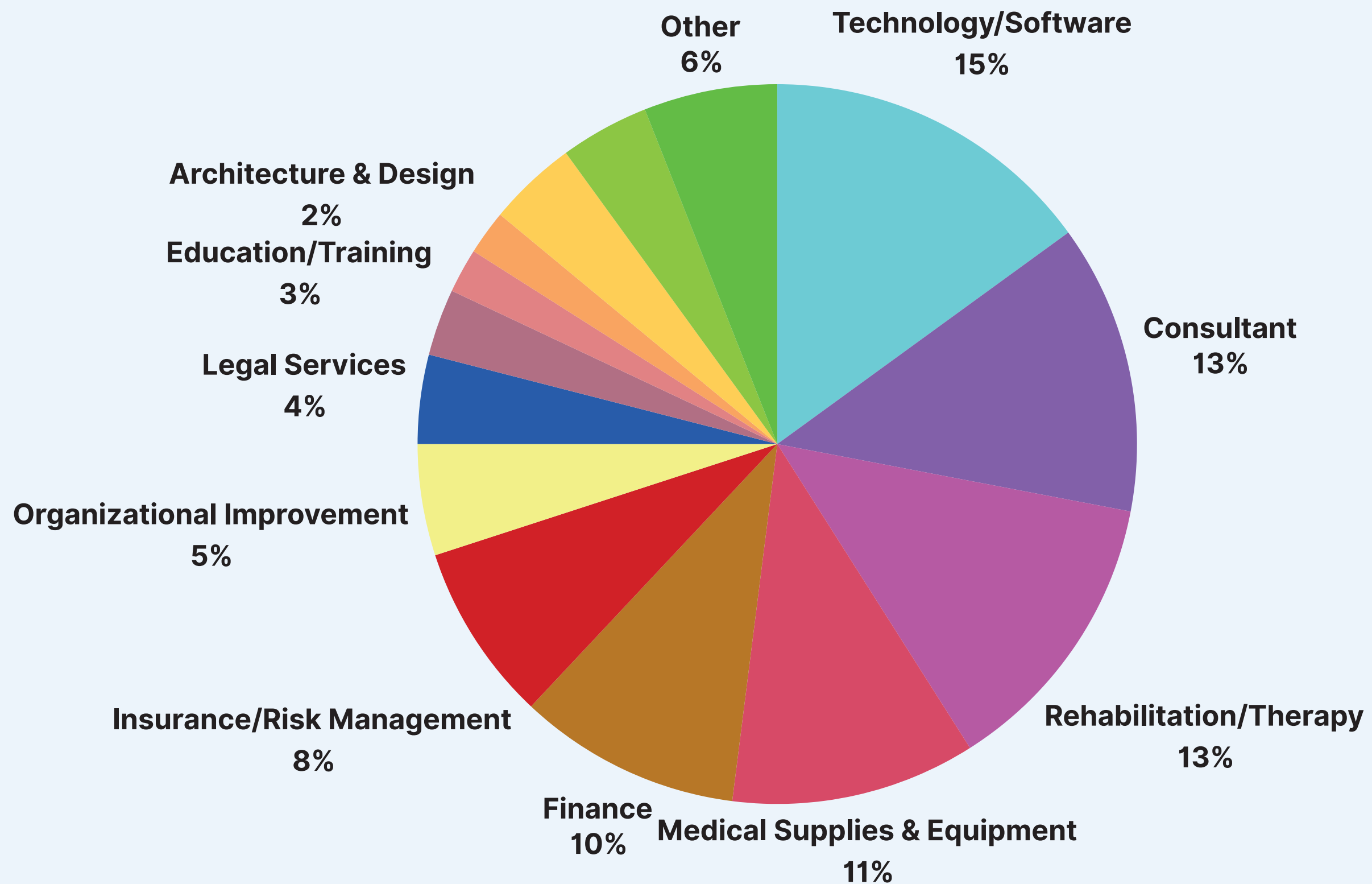
AHCA and NCAL's Associate Business Member (ABM) program is designed for those companies that:

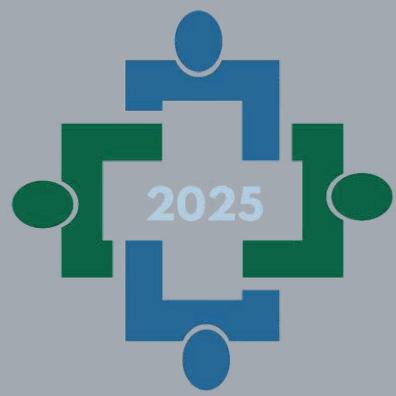
- Share a genuine interest in furthering the quality of long term care
- Provide dedication to the success of the profession

ABMs are proud to support programs and services that bring about improvement in long term care and help to create strategies to deal with a variety of profession-related issues.



# WHO ARE OUR ABMS?





# ABM BENEFITS

## Members Only Savings

### Members Only Savings

### Bronze

### Silver

### Gold

Complimentary *Provider Magazine* Subscription - Savings of \$48/Subscription

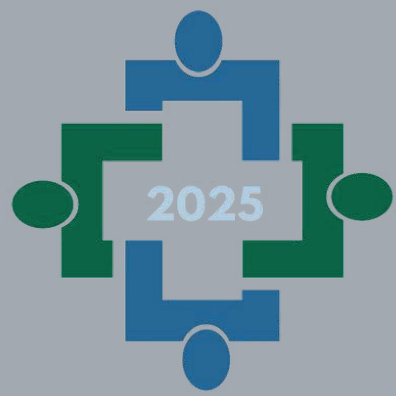


*Provider Magazine* Print Advertising - Members Rate 15% Off



Exhibit Booth Discount

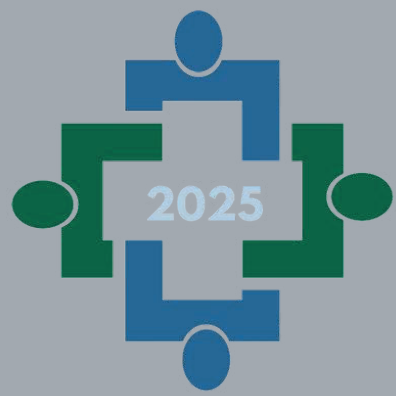




# ABM BENEFITS

## Brand Awareness

Brand Awareness	Bronze	Silver	Gold
Use of ABM Logo for Web & Print	✓	✓	✓
Company Listing on AHCA Website	✓	✓	✓
Priority Placement in the Expo Hall	✓	✓	✓
Featured in Convention Program	✓	✓	✓
Convention Attendee List		✓	✓
Priority Sponsorship Opportunities			✓



# ABM BENEFITS

## LTC Industry Resources

### Industry Resources

### Bronze

### Silver

### Gold

Access to AHCA/NCAL Members Only Website Content (excludes LTC Trend Tracker and other provider-only content)



E-Communications: Capitol Connection, NCAL Connections & Press Releases



One Company Representative on AHCA or NCAL Committee



# **GOLD LEVEL ABM BENEFIT**



## **ONE COMPANY REPRESENTATIVE TO SERVE ON AN AHCA OR NCAL COMMITTEE**

- Clinical Practice Committee
- Customer Experience Committee (CEC)
- Emergency Preparedness and Life Safety Committee
- Political Action and Involvement Committee (PAIC)
- Quality Improvement Committee (QIC)
- Survey/Regulatory Committee
- Workforce Committee

**[CLICK HERE TO VIEW THE COMMITTEE DESCRIPTIONS FOR ABM PARTICIPATION.](#)**



# ANNUAL MEMBERSHIP DUES



**GOLD LEVEL PARTNER**

\$10,815

**SILVER LEVEL PARTNER**

\$5,835

**BRONZE LEVEL PARTNER**

\$2,335

# CONTACT US

Do you have questions or want to learn more? Reach out to us! Our friendly team is here to assist. Contact us via email or visit our website for further information and inquiries.



## EMAIL

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## WEBSITE

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