**FOR IMMEDIATE RELEASE:**

Month, Date, Year

Contact: Name and email

**[Insert Provider/Facility] Reaches Goal of Vaccinating 75 Percent of Staff**

**CITY, STATE** – [Insert provider/facility] announced today 75 percent of all staff members have received the COVID-19 vaccine. The benchmark is part of a nationwide goal set by the American Health Care Association (AHCA) and LeadingAge to vaccinate 75 percent of the approximately 1.5 million nursing home staff by June 30, 2021.

“We are proud to report that our facility has vaccinated 75 percent of our staff,” said [insert spokesperson]. “Our caregivers recognize that getting vaccinated is one of the most effective ways to protect themselves and our residents against this deadly virus. Since day one of the pandemic, they have worked day and night to keep our most vulnerable citizens safe, and now we have hope that the end is near. We are seeing a drastic decline of positive COVID cases and deaths, which indicates that the vaccines are working.”

“While we remain optimistic, our work does not stop here. The virus is still a very real threat, and we must continue to do all that we can to protect our seniors and frontline caregivers,” added [insert spokesperson]. “We will continue to encourage vaccinations, as well as follow all safety guidelines such as wearing personal protective equipment (PPE) and conducting regular testing. With the help of our communities and the public health sector, we are confident we will come out on the other side of the pandemic.”

[Provider/facility name] has been a participant in a nationwide #GetVaccinated campaign. The campaign, led by AHCA and the National Center for Assisted Living (NCAL), is a coordinated effort among AHCA/NCAL members across the country to encourage vaccination. [Provider/facility name] has used #GetVaccinated promotional materials in its facility and social media channels to encourage residents, staff and family members to consent to the vaccines.

To learn more about [provider/facility name], please visit [insert website].

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