State of the Nursing Home Industry:
Survey of 759 nursing home providers show industry still facing major staffing and economic crisis

June 2022
60% of nursing homes are experiencing worse staffing situations since the start of 2022.

Since January 2022, has your workforce situation gotten better or worse?

- Much worse: 33%
- Somewhat worse: 27%
- Same: 21%
- Somewhat better: 17%
- Much better: 1%

Source: American Health Care Association Survey of 759 Nursing Home Providers, May 16-20, 2022
87% of nursing homes facing moderate or high staffing shortages.

What is your current staffing situation?

- Fully staffed: 2%
- Low level staffing shortages: 11%
- Moderate level staffing shortages: 39%
- High level staffing shortages: 48%

Source: American Health Care Association Survey of 759 Nursing Home Providers, May 16-20, 2022
98% of nursing homes are experiencing difficulty hiring staff.

How would you rate your ability to hire new staff?

- Very easy: 0%
- Somewhat easy: 2%
- Somewhat difficult: 40%
- Very difficult: 58%

Source: American Health Care Association Survey of 759 Nursing Home Providers, May 16-20, 2022
Nearly all nursing homes are asking staff to work more and 61% are limiting new admissions.

What adjustments have you made in recent months due to staffing shortages? (Check all that apply)

- 99% Asked current staff to work overtime
- 71% Hired temporary agency staff
- 61% Limited new admissions

Source: American Health Care Association Survey of 759 Nursing Home Providers, May 16-20, 2022
9 out of 10 nursing home providers have offered increased wages and bonuses.

In the past year, what strategies have you implemented to try to recruit and retain staff? (Check all that apply)

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strengthened workplace culture</td>
<td>85%</td>
</tr>
<tr>
<td>Promoted staff</td>
<td>68%</td>
</tr>
<tr>
<td>Paid for staff training/education</td>
<td>71%</td>
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<tr>
<td>Offered bonuses</td>
<td>92%</td>
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<tr>
<td>Increased wages</td>
<td>95%</td>
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</tbody>
</table>

Source: American Health Care Association Survey of 759 Nursing Home Providers, May 16-20, 2022
Lack of interested or qualified candidates is the top obstacle in hiring new staff.

How big are each of these obstacles in hiring new staff?

- Personal commitments preventing people from entering workforce:
  - Extremely big: 18%
  - Moderately big: 50%
  - Not an obstacle: 14%

- Lack of interested or qualified candidates:
  - Extremely big: 72%
  - Moderately big: 26%
  - Not an obstacle: 2%

- Can't offer competitive wage with current financial situation / lack of funding:
  - Extremely big: 41%
  - Moderately big: 36%
  - Not an obstacle: 22%

Source: American Health Care Association Survey of 759 Nursing Home Providers, May 16-20, 2022
73% of nursing homes are concerned about having to close over staffing woes.

Source: American Health Care Association Survey of 759 Nursing Home Providers, May 16-20, 2022
Nursing home providers estimate their costs have increased by 41% in one year.

By what percentage have your operational costs increased since this time last year?

AVERAGE: 41.0%

Source: American Health Care Association Survey of 759 Nursing Home Providers, May 16-20, 2022
Nearly 6 out of 10 nursing home providers are operating at a loss.

What is your current operating situation relative to your budget?

- 59% Operating at loss
- 34% Operating on profit margin of 0-3%
- 7% Operating on profit margin of 3% or more

Source: American Health Care Association Survey of 759 Nursing Home Providers, May 16-20, 2022
More than half of nursing homes can’t sustain their current pace more than one year.

How long can you sustain operating at its current pace?

- More than a year: 47%
- 7-12 months: 29%
- 4-6 months: 17%
- 2-3 months: 6%
- One month or less: 1%

Source: American Health Care Association Survey of 759 Nursing Home Providers, May 16-20, 2022