

**TO:** INTERESTED PARTIES  
**FROM:** GS STRATEGY GROUP  
**RE:** NATIONAL RESEARCH RESULTS  
**DATE:** 5/12/20

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GS Strategy Group conducted an online survey on behalf of the American Health Care Association and National Center for Assisted Living (AHCA/NCAL) from May 6-9, 2020 among 1,500 registered voters throughout the United States. Below are some key findings from that research.

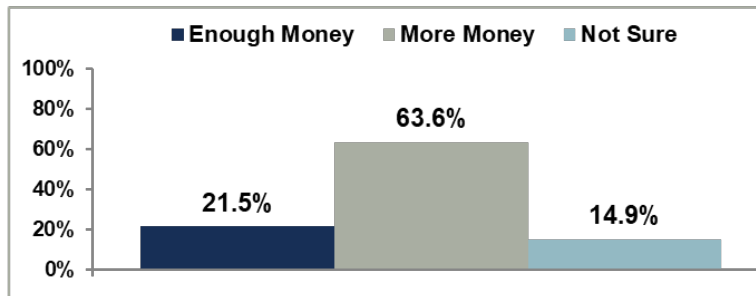
**TOP TAKEAWAYS:**

- A vast majority of voters believe long term care facilities need more support from the government and the lack of support thus far has negatively impacted their ability to protect seniors.
- Overwhelmingly, voters want the government to provide long term care facilities with the same resources as hospitals including over 80 percent of those over 65 years old supporting an additional \$10 billion in funding for long term care facilities to provide additional PPE, staff, and testing to residents.

**KEY FINDINGS:**

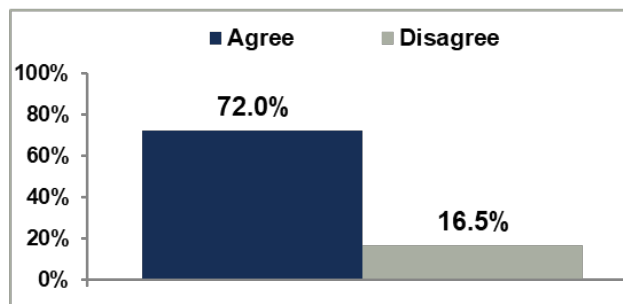
**By a three-to-one margin, voters say that nursing homes and assisted living communities need more money for PPE, staff, and increased testing capabilities.**

**Generally speaking, would you say that nursing homes and assisted living communities have enough resources to respond to the threat that coronavirus presents to the seniors that they serve, or do they need more money to pay for personal protective equipment (PPE), tests for coronavirus, and more staff?**



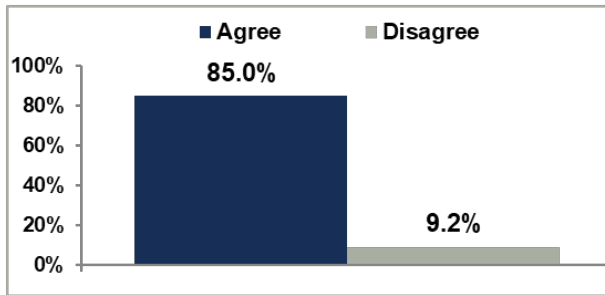
**72 percent of voters agree that a lack of government funding has had a negative impact on the quality of care that residents of these facilities are receiving.**

**Do you agree or disagree that a lack of government funding for nursing home care has had a negative impact on the quality of care seniors have received during the coronavirus?**



**Overwhelmingly, voters want the government to provide long term care facilities with the same resources as hospitals.**

**Agree or Disagree: The government should provide resources to nursing homes and long-term care facilities just as it does to hospitals.**

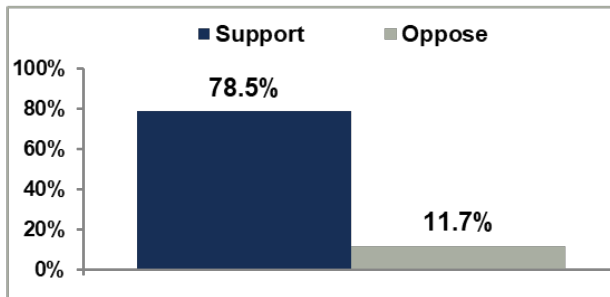


	Overall	Age 65+
Agree	85.0	90.0
Disagree	9.2	5.5
Net	+75.8	+84.6

**As a result, more than three-quarters of voters (including over 80 percent of those over 65 years old) support an additional \$10 billion in funding for long term care facilities to provide additional PPE, staff, and testing to residents.**

**Nearly half of respondents strongly supported the additional \$10 billion in funding.**

**Would you support or oppose \$10 billion in emergency funding from the federal government to increase coronavirus testing of residents, provide more personal protective equipment (PPE) for staff and hire more staff to support residents during the coronavirus?**



	Overall	Age 65+
Support	78.5	80.7
Oppose	11.7	10.8
Net	+66.8	+69.9

**ABOUT GS STRATEGY GROUP:**

GS Strategy Group combines expertise in both research and the application of research to communications, public affairs and political campaign decision-making. Our specialty is designing research instruments with the specific goal of gaining knowledge that is actionable – not just interesting. We design our research tools for the express purpose of predicting trends and shifts before they occur – allowing us to provide an in-depth analysis of the behavior behind individual decision-making processes. Over the years we have been trusted to guide some of America’s top political campaigns and corporations. We’ve advised Congressional and Senatorial Campaign Committees, Senator John McCain’s presidential run, as well as industry leaders like General Electric, Nike and Snapchat.

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