## GS STRATEGY GROUP

## PUBLIC OPINION SURVEY: COVID-19 IMPACT ON NURSING HOMES AND ASSISTED LIVING COMMUNITIES

After a national survey of 1,500 registered voters in May that showed high levels of support for an additional $\$ 10$ billion in funding for long term care facilities, the American Health Care Association and National Center for Assisted Living commissioned further, in-depth public opinion research among women voters ages 35 to 64 to better understand their views about government support for long term care facilities.

## SURVEY OF WOMEN VOTERS (Ages 35-64) - JUNE 26-29,2020

TOP TAKEAWAYS

- Women voters ( 62 percent) overwhelmingly felt that the government did not make long term care facilities a top priority and, as a result, did not help protect the health and lives of senior citizens.
- By nearly a five-to-one margin, these voters (71 percent) say that long term care facilities need more support from the government so they can save lives and take care of our loved ones.


## QUESTION

Which comes closest to your opinion about the government's response to coronavirus in long term care facilities?

- It was a top priority for the government and helped protect the health and lives of senior citizens.
- It was not a top priority for the government and did not help protect the health and lives of senior citizens.


QUESTION
Which comes closer to your opinion when it comes to long term care facilities' fight against coronavirus?

- Long term care facilities need more support from the government so they can save lives and take care of our loved ones.
- Long term care facilities have the support they need from the government and need to do a better job with what they have.

RESULTS


This survey was conducted online among 600 women nationally, ages 35 to 64 who were registered to vote.

## SURVEY OF REGISTERED VOTERS - MAY 2020

## TOP TAKEAWAYS

- A vast majority of voters believe long term care facilities need more support from the government and the lack of support thus far has negatively impacted their ability to protect seniors.
- Overwhelmingly, voters want the government to provide long term care facilities with the same resources as hospitals including over 80 percent of those over 65 years old supporting an additional $\$ 10$ billion in funding for long term care facilities to provide additional PPE, staff, and testing to residents.


## KEY FINDINGS

By a three-to-one margin, voters say that nursing homes and assisted living communities need more funding for PPE, staff, and increased testing capabilities.

| QUESTION | RESULTS |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Generally speaking, would you say that nursing homes and assisted living communities have enough resources to respond to the threat that coronavirus presents to the seniors they serve, or do they need more money to pay for personal protective equipment (PPE), tests for coronavirus and more staff? | $\left.\begin{array}{c} 100 \% \\ 80 \% \\ 60 \% \\ 40 \% \\ 20 \% \\ 0 \% \end{array}\right]$ | Enough Money 21.5\% | - More Money 63.6\% | Not Sure <br> 14.9\% |

Overwhelmingly, voters want the government to provide long term care facilities with the same resources as hospitals.

| QUESTION | RESULTS |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Agree or Disagree: The government should provide resources to nursing homes and long term care facilities just as it does to hospitals. | $\left.\begin{array}{r} 100 \% \\ 80 \% \end{array}\right]$ | $\begin{gathered} \hline \text { Agree } \\ 85.0 \% \end{gathered}$ | 9.2\% |  | Overall | Age 65+ |
|  | 60\% |  |  | Agree | 85.0 | 90.0 |
|  | 40\% |  |  | Disagree | 9.2 | 5.5 |
|  | $\begin{array}{r} 20 \% \\ 0 \% \end{array}$ |  |  | Net | +75.8 | +84.6 |

As a result, more than three-quarters of voters (including over 80 percent of those over 65 years old) support an additional $\$ 10$ billion in funding for long term care facilities to provide additional PPE, staff, and testing to residents.

| QUESTION |  | RESULTS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Would you support or oppose $\$ 10$ billion in emergency funding from the federal government to increase coronavirus testing of residents, provide more personal protective equipment (PPE) for staff and hire more staff to support residents during the coronavirus? |  | - Support | - Oppose |  |  |  |
|  | $\left.\begin{array}{c} 100 \% \\ 80 \% \end{array}\right]$ | 78.5\% |  |  | Overall | Age 65+ |
|  | 60\% - |  |  | Support | 78.5 | 80.7 |
|  | 40\% |  |  | Oppose | 11.7 | 10.8 |
|  |  |  | 11.7\% | Net | +66.8 | +69.9 |

