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# Brian Lassiter

Brian Lassiter was elected president of the Performance Excellence Network, one of the 29 state/regional Baldrige-based programs, in 2001. Before PEN, Brian held positions at Ian Alliot Consulting (Managing Director), Norstan Consulting (Principal Consultant), The St. Paul Companies (Corporate Quality Consultant), Price Waterhouse (Consultant), and Boatmen's National Bank (Quality Manager). Brian has served over 25 years with the Baldrige Program, in roles including Examiner, Senior Examiner, Alumni Examiner, and on the Board of Overseers (2012-15, 2021-); he also serves as a judge for the American Health Care Association's Baldrige-based Awards (2013, 2016-). Brian serves as Chair of the Alliance for Performance Excellence, the national consortium of all state/regional quality/excellence awards and is on the board and faculty of Communities of Excellence 2026, a nonprofit that is working to apply the principles of Baldrige to solve community challenges and improve community outcomes.