



At Provider Partners, we are redefining how care is delivered to some of the most complex and vulnerable Medicare populations. As a technology-enabled, value-based care organization, our focus is simple: deliver better care, improve outcomes, and elevate the experience for both members and providers.

Who We Serve

We specialize in caring for Medicare beneficiaries who require a nursing home level of care—whether they reside in long-term care facilities, assisted living communities, or in the home setting. Through our Institutional Special Needs Plans (I-SNPs), Institutional Equivalent Special Needs Plans (IE-SNPs), and High Needs ACO REACH program, we provide comprehensive, coordinated care tailored to this high-acuity population.

Our Approach

Our model is built on proactive, onsite clinical care and deep collaboration with our partners enabled by EMR data mining from Real Time Medical Systems. By embedding nurse practitioners and registered nurses directly within facilities and care settings, we bring care to the member—delivering timely interventions, strengthening communication, and reducing unnecessary hospitalizations. We believe that aligning clinical and financial incentives is essential to success. Through our value-based, Pay-for-Performance model, we work hand-in-hand with providers to improve quality, enhance outcomes, and manage total cost of care.

Our Leadership

Provider Partners was founded on real-world experience and a deep understanding of long-term care. Dr. Scott Rifkin, Executive Chair and Founder, is a recognized pioneer in value-based care, with a background in geriatrics and ownership of skilled nursing facilities. Rick Grindrod, President and CEO, brings decades of experience in healthcare operations and senior living. Keith Persinger, Chief Operating Officer, contributes extensive expertise in operational, clinical, and financial strategy across healthcare settings. Together, this leadership team drives a model rooted in clinical excellence, operational discipline, and innovation.

Our Impact

We partner with long-term care providers, physicians, and interdisciplinary teams across the country to deliver measurable results:

- Improved care coordination and clinical outcomes
- Reduced avoidable hospitalizations and transfers
- Stronger relationships between residents and care teams
- Enhanced satisfaction for both members and facility partners

Our model also extends beyond traditional care delivery by offering onsite, concierge-style services—including podiatry, vision, audiology, and transportation—making care more accessible and convenient for members.

Our Commitment

At Provider Partners, we are committed to building a more sustainable, compassionate healthcare system—one that prioritizes quality, accountability, and partnership. By combining expertise across both provider and health plan environments, we bridge gaps in care delivery and create meaningful, lasting impact for the populations we serve.

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