Creating Home in the Nursing Home: A National Symposium on Culture Change and the Environment Requirements

APRIL 3, 2008 | MARRIOTT WARDMAN PARK HOTEL | WASHINGTON, D.C.

For more information and updates, visit www.PioneerNetwork.net, or call Pioneer Network at (585) 271-7570.
WHAT IS CULTURE CHANGE?

“Culture change” is the common name given to the national movement for the transformation of older adult services. Culture change supports the creation of person-centered living environments, where both older adults and their caregivers are able to express choice and practice self-determination in meaningful ways at every level of daily life. Culture change transformation may require changes in organizational practices, physical environments and relationships at all levels and even workforce models. **This symposium is specifically focused on design, and changes in the physical environment to support culture change goals.**

THE TIME HAS COME

Long-term care innovators are developing new designs that create home and community for nursing home residents. This aspect of the culture change process focuses on transitioning nursing homes into comfortable, pleasurable places for elders to call home. These innovators are engaging in remodeling, new construction and implementing design features that enhance and change current and typical nursing home design. These innovations are improving care and outcomes for both long and short-term stay residents.

DESIGNING FOR CULTURE CHANGE ENvironments: ADDRESSING CHALLENGES, FINDING SOLUTIONS

While the Centers for Medicare & Medicaid Services (CMS) supports the principles of culture change in the physical environment as a fulfillment of OBRA '87, innovators and stakeholders cite a broad array of issues, some real, some perceived, in making desired changes. Many of these issues represent the disconnect between federal and state regulations, written years ago for institutional models and the new care environments that promote culture change through building design, creative use of space and lighting. This symposium will provide information on innovations and potential regulatory barriers so that both innovators and regulators can come to a common understanding of issues regarding design innovations, congruent with OBRA '87.

SYMPOSIUM FEATURES

- National expert presentations on critical environmental and design issues regarding “creating home”
- Presentation on the Life Safety Code from a National Fire Protection Association (NFPA) representative
- National stakeholder response panels
- Impact on both long and short-term stay residents will be highlighted
- Public commentary through open microphone sessions
- A background paper setting the stage for the symposium will be available prior to the symposium at [www.PioneerNetwork.net](http://www.PioneerNetwork.net) so attendees can think through the issues in advance and come prepared to influence the discussions
TOPICS AND PRESENTERS

The symposium topics and speakers were selected to cover key aspects of physical design innovations affected by regulation.

Private Rooms: Although the CMS 2004 Quality of Life Study by the University of Minnesota found that residents clearly desire private rooms, they are believed to be too costly to be feasible. Hear about recent research that has found positive cost implications for constructing private rooms.
Presenter: Margaret Calkins, PhD, President of IDEAS Institute, Inc., and Steering Committee member of Society for the Advancement of Gerontological Environments (SAGE)

Household/Residential Models: The key design features of household and residential models of construction being adopted by culture change leaders will be presented along with involved regulations.
Presenter: Gaius Nelson, RA, SMArchs, MS, President Nelson Tremain Partnership: Architecture and Design for Aging; known for designing the first generation of Household/Neighborhood modes, Society for the Advancement of Gerontological Environments (SAGE) SAGE Steering Committee Member and SAGE representative to the Revision Task Force of the American Institute of Architects of the Guidelines for the Design and construction of Hospitals and Health Care Facilities

Lighting and Glare: Although sufficient lighting is a CMS regulation, the CMS Quality of Life Study shows that lighting levels are much lower than the recommended optimal levels in the facilities studied. Better solutions for providing good lighting and controlling glare which benefits both residents and staff will be presented.
Presenter: Elizabeth Brawley, IIDA, AAHID, IES Environmental Design Consultant, President of Design Concepts Unlimited

Home: CMS’s guidelines define “homelike” environment as deemphasizing the institutional character of nursing home buildings. However, some state requirements impose unrealistic impediments because they describe an institutional style nursing home design with long corridors and nurse stations rather than one with neighborhoods and households resembling home. Presentations will provide the latest information on the use of space, furnishings and equipment to establish a home environment within federal and state guidelines.
Presenter: Lois Cutler, PhD, Research Associate Division of Health Policy and Management, School of Public Health University of Minnesota; and Margaret Calkins, PhD, President of IDEAS, Institute, Inc., and Steering Committee Member of Society for the Advancement of Gerontological Environments (SAGE)

Life Safety Code: The Life Safety Code is written by expert panels convened by the National Fire Protection Association, a group that has existed for 100 years, and then adopted by CMS. A representative from this organization will describe how the code gets written and revised and how the public can contribute to that process.
Robert Solomon, Assistant Vice President, NFPA; Nancy McNabb, Director Government Affairs, NFPA

State Success Stories: A panel will present state-specific examples where innovators and regulators are working together to promote culture change within nursing homes.
This session is supported by the Hulda B. and Maurice L. Rothschild Foundation
Moderator: Cathy Lieblich, MA, Pioneer Network Coalitions Coordinator
Presenters to be announced
WHO SHOULD PARTICIPATE?

- Nursing home staff and leadership embarking on building redesign while working with regulators to meet resident safety needs
- Regulators working with stakeholders to meet rules and requirements in creating “home” environments
- Providers serving both long and short term stay residents
- Researchers seeking cutting edge findings on culture change topics
- Architects implementing cutting edge design that promotes culture change
- Advocates of culture change including national stakeholder organizations, state culture change coalitions and the general public
- Public officials concerned about the delivery and financing of long term care services
- Grant makers and financial investors
- Long-term care consumers and the public interested in working toward change or anyone who wants to be heard on these issues

NEXT STEPS

- An invitational workshop to review findings, make recommendations, and determine initiatives will follow the Creating Home Symposium. It will be comprised of national stakeholder organizations and culture change experts.
- All presentations, all public comments and the results from the invitational workshop will be captured in a summary document and made available to the public.
- The work will continue at the Pioneer Network conference, August 20-22, 2008 “A Call to Action” in Washington, D.C.

CMS and Pioneer Network Partner in the Culture Change Movement

CMS has become a partner in the culture change movement, and wishes to encourage innovations in building design and use of space that provide greater quality of life for residents while maintaining their safety. CMS has partnered with Pioneer Network to provide a forum in which innovators, regulators, and the public can gather to hear about innovations in building design, potential barriers (real or myths) posed by regulatory and code language, and how innovators and regulators have been working together to ensure that regulations do not stand in the way of providing residents of nursing homes with optimal quality of life.

Pioneer Network is at the forefront of changing the culture of aging and long-term care of elders in America. A growing coalition of organizations and individuals from across the nation, Pioneer Network is dedicated to making fundamental changes in values and practices to create a culture of aging and long-term care that is life-affirming, satisfying, humane and meaningful. Pioneer Network advocates for public policy changes, creates communication, networking and learning opportunities; builds and supports relationships and community; identifies and promotes transformation in practice, services, public policy and research; develops and provides access to resources and leadership; and hosts a national conference to bring together interested parties with a desire to propel this important work.
REGISTRATION FORM

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Co-sponsored by

Centers for Medicare & Medicaid Services (CMS) and Pioneer Network

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The registration fee is $50 before February 29th. Registration fee after February 29th is $75

SPACE IS LIMITED

METHOD OF PAYMENT:
☐ Check payable to Pioneer Network  ☐ Visa  ☐ MasterCard Total: $________________________

Credit Card Number: ________________________________
Exp Date: ________________________________3-digit security code: ________________________________

For questions please call Christie Dobson 585-271-7570 or email Christie.Dobson@PioneerNetwork.net.
Online registrations at: www.PioneerNetwork.net  Send check to: Pioneer Network, Symposium
Registration PO Box 18648, Rochester, NY 14618 or fax to: 585-244-9114.

CANCELLATION POLICY: Registration fee is 50% refundable before February 29th. After that date no
refunds will be issued. All cancellations must be submitted in writing to Pioneer Network. We cannot
accept cancellations by phone.
Marriott Wardman Park Hotel
2660 Woodley Rd, NW
Washington, DC 20008
Tel: (202) 328-2000

Make your reservation directly with the hotel. Ask for the Pioneer Network Rate $249/single & double

Deadline for hotel reservation is Monday, March 3, 2008