

## Reconnecting This National Assisted Living Week

Older adults deserve every opportunity to connect with the world around them. That's why the staff members of **[COMMUNITY NAME]** are excited that this year's National Assisted Living Week® (taking place Sept. 11-17) theme is "Keep Connected."

Seniors are the fastest growing internet and social media users today. They typically use it to reconnect with people from their past, bridge generational gaps, and find online support for people living with chronic diseases.

**[COMMUNITY NAME]** is proud to be forging the way by offering ***[ONE OR TWO SENTENCES ON TECHNOLOGY PROGRAMS THAT HELP RESIDENTS CONNECT ONLINE]***.

At the same time, in a world where it's easy to get lost in our screens and devices, the personal connections our staff and volunteers form with our residents are unbreakable. Those we care for truly become family. What's fascinating is that many of them have made significant contributions to **[TOWN, CITY, or COUNTY]** as military heroes, entrepreneurs, public servants, and more. Every day we learn from their personal stories and unique personalities.

*(If applicable)* Come learn about our amazing residents and the work we do this **[DAY]** as we host a **[EVENT NAME]**. To learn more, please contact **[PHONE NUMBER or E-MAIL ADDRESS]**.

***[NAME], [TITLE] of [COMMUNITY NAME]***