

2016 National Assisted Living Week®
Sample Proclamation

WHEREAS, residents of assisted living communities are active members of the larger community, offering their wisdom, life experiences and skills; their past contributions continue to be a vital part of [NAME OF CITY'S or STATE'S] rich history; and their future contributions deepen our [CITY'S OR STATE'S] identity;

WHEREAS, assisted living is a critical long term care service for the elderly and individuals with disabilities that fosters choice, dignity, and independence; assisted living communities are committed to excellence, innovation and the advancement of person-centered care;

WHEREAS, the National Center for Assisted Living created National Assisted Living Week® to demonstrate our nation's appreciation of the unique individuals who reside in assisted living communities and the staff members and volunteers who deliver care every day;

WHEREAS, the theme of National Assisted Living Week® 2016 is "Keep Connected," which encourages assisted living communities to support opportunities for residents to take advantage of the latest communication tools to engage with the world around them;

WHEREAS, according to the Pew Research Center, social media usage among those aged 65 and older has more than tripled since 2010. Therefore, this year's National Assisted Living Week theme aims to help overcome the myth that older adults lack the ability to learn and/or interest in using new technologies;

WHEREAS, "Keep Connected" acknowledges the myriad ways assisted living staff and supporting business partners are revolutionizing person-centered care by implementing innovative technologies in these communities;

WHEREAS, assisted living communities are an integral part of the larger community and local economy. Staff cultivate connections with local families, business owners, government organizations, community organizers and others to ensure that residents remain an active part of where they call home;

NOW, THEREFORE, I, [MAYOR/GOVERNOR/ELECTED OFFICIAL'S NAME], do hereby proclaim the week of September 11-17, 2016, as Assisted Living Week in the [CITY OF NAME or STATE OF NAME]. I urge all citizens to volunteer in an assisted living community, to visit friends and loved ones who reside at these communities, and to learn more about how assisted living services benefit [THE LARGER COMMUNITY/STATE].