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**James Krob**

My name is James Krob and I have been in long term care management for almost 35 years. The lion share has been as a nursing home administrator. I completed my MBA in leadership management and always embraced the quality improvement structure. Over ten years ago, I was introduced to the American Health Care Association Quality Award program. After winning my first award, I applied to become an examiner. I have been part of the program since. I have been blessed to become a member of the Board of Overseers for AHCA. Helping to draft changes and assisting in moving the program forward has been the highlight of my career. The most rewarding part of the program is building relationships with peers across the country, not only in long term care, but from a variety of business models. Although the process is rigorous, the growth to not only a single site, but to the industry at large, is incredible. I truly have fortunate to love what I do. I share with my residents that I have spent my life in a nursing home.