

Sample Media Advisory

National Assisted Living Week 2009 *“Traditions of the Heart”*

Media Advisory

Contact: (INSERT NAME)

(INSERT DATE)

(INSERT PHONE NUMBER)

WHAT:

In honor of National Assisted Living Week[®], September 13-19, 2009, (INSERT FACILITY NAME) will host an open house on (INSERT DAY, DATE), for the citizens of (INSERT TOWN). Information on how to select an assisted living community, a tour of the community, and lunch will be provided. (INSERT FACTS ABOUT YOUR SPECIAL EVENT(S).)

Families and visitors will have the opportunity to meet the residents and staff at (INSERT FACILITY NAME) and learn about the services provided there.

WHO:

(INSERT HOST NAME) will host the open house. (INSERT NAME), (INSERT TITLE), of (INSERT COMPANY) will be a guest speaker on what to look for when choosing the right assisted living community meet your (or your loved one's) own special needs.

WHEN:

(INSERT DAY, MONTH, YEAR) at (INSERT TIME)

WHERE:

(INSERT NAME OF FACILITY)

(INSERT ADDRESS)

(INSERT PHONE NUMBER)