

2018 National Assisted Living Week® | “Capture the Moment” Sample Proclamation for Local Officials

Tip: Work with your city, county or state officials to request this proclamation. If they accept, invite the government official to formally sign the proclamation at an event at your assisted living community, and invite your residents and staff, as well as members of the media.

WHEREAS, residents of assisted living communities are active members of the larger community, offering their knowledge, life experiences and involvement; their past contributions continue to be a vital part of **[NAME OF CITY'S or STATE'S]** rich history; and their ongoing participation deepens our **[CITY'S OR STATE'S]** identity;

WHEREAS, assisted living is a critical long term care service for older adults and individuals with disabilities that fosters choice, dignity, and independence; assisted living communities are committed to excellence, innovation and the advancement of person-centered care;

WHEREAS, in 1995, the National Center for Assisted Living established National Assisted Living Week® to honor the contributions of assisted living communities in providing long term care to America's seniors and individuals with disabilities;

WHEREAS, this year's theme of National Assisted Living Week® is “Capture the Moment,” which hopes to inspire assisted living residents to enjoy the present while celebrating the past;

WHEREAS, “Capture the Moment” is also meant to encourage assisted living staff to focus on the little, everyday interactions with residents to continue delivering high-quality, person-centered care;

WHEREAS, during this special week, assisted living communities across the country are encouraged to organize activities and events which celebrate the deep connections between the dedicated staff members and residents;

NOW, THEREFORE, I, [MAYOR/GOVERNOR/ELECTED OFFICIAL’S NAME], do hereby proclaim the week of September 9-15, 2018, as Assisted Living Week in the [CITY OF NAME or STATE OF NAME]. I urge all citizens to volunteer in an assisted living community, to visit friends and loved ones who reside at these communities, and to learn more about how assisted living services benefit [THE LARGER COMMUNITY/STATE].