



ASSOCIATE BUSINESS MEMBER

PARTNERS IN LONG TERM CARE

AHCA[®]
AMERICAN HEALTH CARE ASSOCIATION

NCAL[®]
NATIONAL CENTER FOR ASSISTED LIVING

Membership Overview

American Health Care Association (AHCA) Mission:
Improving Lives by Delivering Solutions for Quality Care.

As the nation's largest association of long term and post-acute care providers, the American Health Care Association (AHCA) advocates for quality care and services for frail, elderly and disabled Americans. **Our members provide essential care to approximately one million individuals in 13,500+ not-for-profit and proprietary member facilities.**

AHCA represents the long term care community to the nation at large – to government, business leaders, and the general public. We serve as a force for change, providing information, education, and administrative tools that enhance quality at every level.

As part of our extensive portfolio of member services, AHCA maintains legislative, regulatory and public affairs. Our dedicated staff work both internally and externally to assist member providers, the government and general public.

AHCA, its affiliates and member providers advocate for individuals who – because of social needs, disability, trauma or illness – require services provided in a long term care setting. **We continue to advocate for the continuing vitality of long term care provider community.**

AHCA is committed to developing necessary and reasonable public policies which balance economic and regulatory principles to support quality care and quality of life.

The National Center for Assisted Living (NCAL) Mission:
Lead the assisted living profession through public policy advocacy, knowledge, education and professional development.

NCAL is the assisted living voice of AHCA. NCAL is dedicated to serving the needs of the assisted living community through national advocacy, education, networking, professional development, and quality initiatives. NCAL's proactive, national focus on assisted living legislation is backed by the strongest and most influential long term care advocacy team in the country. NCAL members know that their voices will be heard by the national policymakers and regulators who continually seek to influence the future of assisted living.

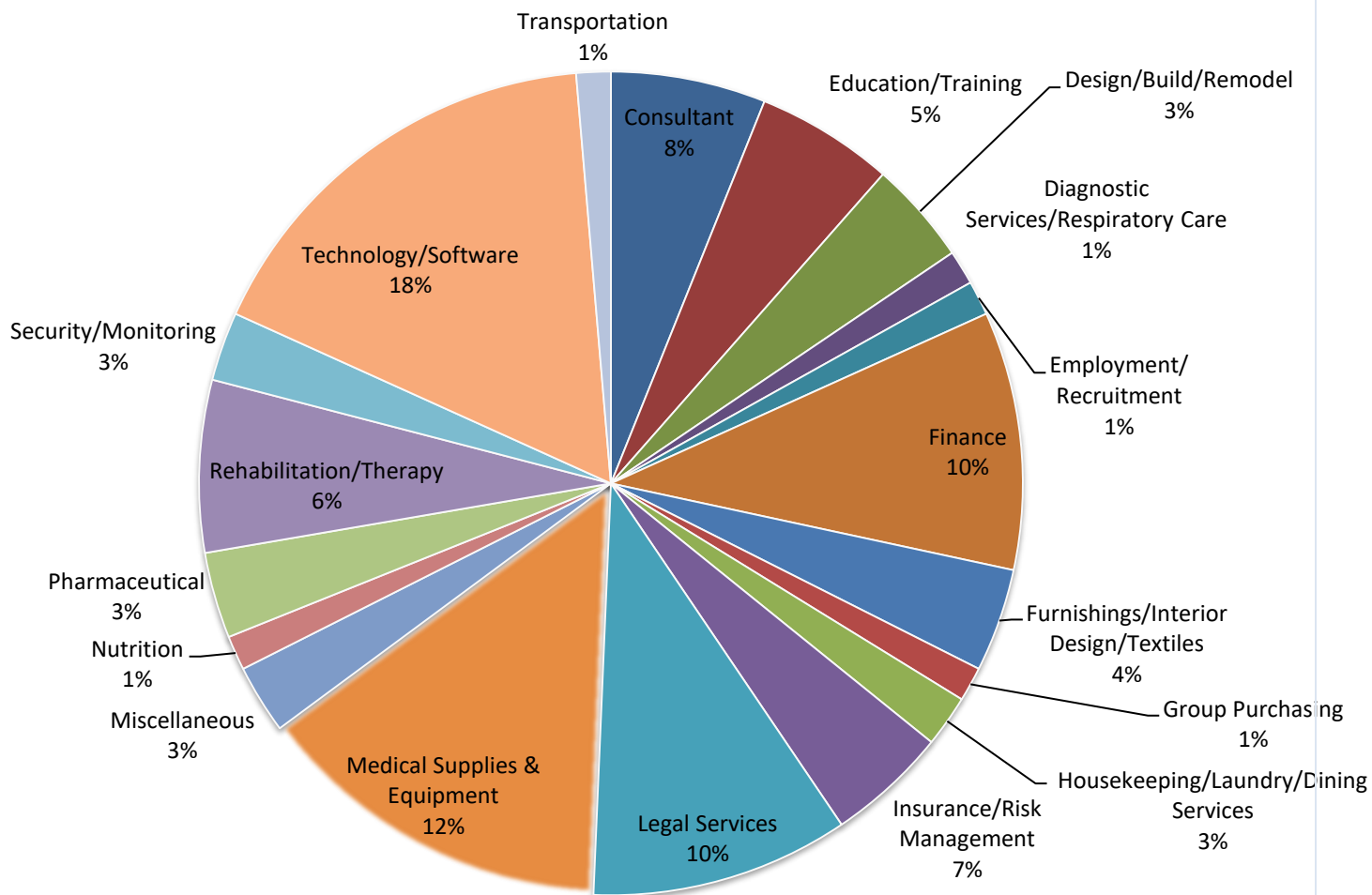
In addition to national advocacy, NCAL supports state-specific advocacy effort through its national federation of state affiliates. NCAL state affiliates work to create local education, advocate on behalf of assisted living providers, and provide the direct, ongoing support their assisted living members need to improve quality and grow their businesses.

NCAL is dedicated to promoting high quality, principle-driven assisted living care and services with a steadfast commitment to excellence, innovation and the advancement of person-centered care.

What is the Associate Business Member Program (“ABM”)?

AHCA and NCAL’s Associate Business Member program (ABM) is designed for those companies that share a genuine interest with AHCA/NCAL in furthering the quality of long term care and are dedicated to the success of the profession. ABMs are proud to support programs and services that bring about improvement in long term care and help to create strategies to deal with a variety of profession-related issues including revised policies and regulations, staffing shortages, Medicare and Medicaid, tort reform and quality.

Who Are ABMs?

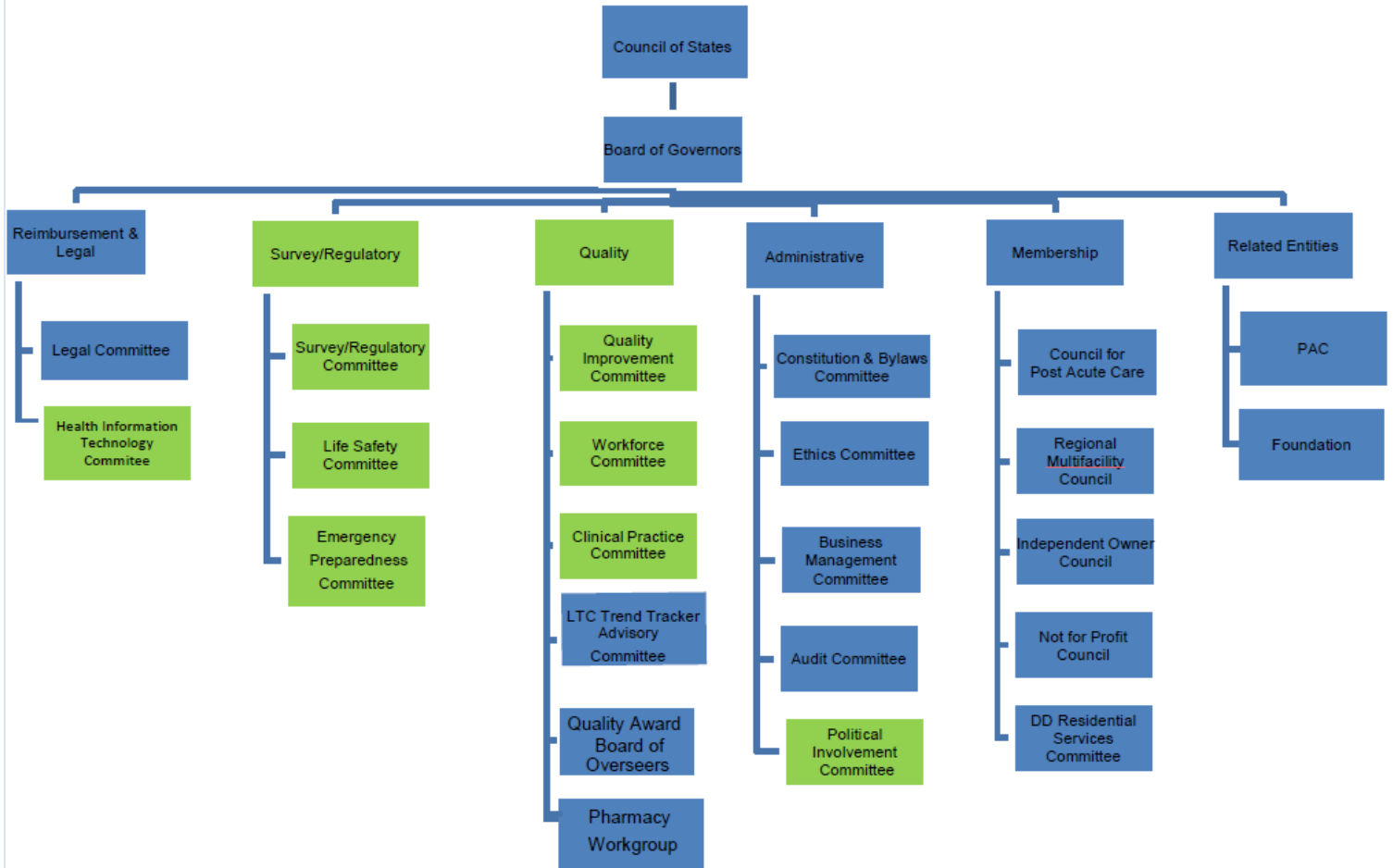


ABM Benefits

Members Only Savings	Bronze	Silver	Gold
Complimentary Provider Magazine Subscription – \$48 /subscription	√	√	√
Provider Magazine Advertising 15%	√	√	√
Professional Development Products www.ahcapublications.org	√	√	√
Exhibit Booth - \$900	√	√	√
Discounted Shipping (exhibit booth)	√	√	√
Brand Awareness	Bronze	Silver	Gold
Use of ABM Logo for web & print	√	√	√
Company listing on AHCA website	√	√	√
Priority placement in the Expo Hall	√	√	√
Featured in Convention Program	√	√	√
Complimentary Company Listing in Annual Purchasing Directory	√	√	√
Convention Attendee List		√	√
Priority Sponsorship Opportunities			√
Featured ABM on AHCA Website			√
LTC Industry Resources	Bronze	Silver	Gold
Access to AHCA/NCAL Members Only Website Content (excludes LTC Trend Tracker and other provider-only content)	√	√	√
E-Communications: Capitol Connection, NCAL Connections & Press Releases	√	√	√
AHCA Key Leaders & Staff Speakers at your corporate events			√
One Company Representative on AHCA or NCAL Committee			√

2018 Governance Structure

Committees Open to ABMs Shaded Green



Council of States: Elects Board, amends Bylaws, sets dues, provides input to Board

Board of Governors: Budget and fiscal responsibility, determines overall policy direction

Committees: Report to the Board, formed annually

Workgroups: Formed as needed for specific projects on a time-limited basis, report either to committee or directly to the Board

Note: Business Management includes development of the budget

ABM Annual Membership Dues

Gold Level Partner: \$10,500

Silver Level Partner: \$5,500

Bronze Level Partner: \$2,200

Get involved and be recognized.